

SPONSORSHIP REPLY FORM



**Saturday, February 6, 2010 – Noon to 5 p.m.
at The Columbus Zoo and Aquarium**

____ **YES! We want to help the Westerville Sunrise Rotary Club raise over \$150,000 with 100% of the proceeds benefitting children's charities in Central Ohio!**

Contact Person / Title _____

Company _____
(as you would like it to appear in publications)

Address _____

City / State / Zip _____

Phone _____ Fax _____ E-mail _____

Our Preferred Sponsorship Levels: (please check at least one)

- | | |
|---|------------------------|
| <input type="checkbox"/> Title Sponsor | SOLD |
| <input type="checkbox"/> Hosting Sponsor | SOLD |
| <input type="checkbox"/> Presenting Sponsor | \$25,000 (SOLD) |
| <input type="checkbox"/> Tent Sponsor | \$20,000 |
| <input type="checkbox"/> Polar Bear Sponsor | \$15,000 |
| <input type="checkbox"/> Elephant Sponsor | \$10,000 |
| <input type="checkbox"/> Gorilla Sponsor | \$ 7,500 |
| <input type="checkbox"/> Lion Sponsor | \$ 5,000 |
| <input type="checkbox"/> Manatee Sponsor | \$ 2,500 |
| <input type="checkbox"/> Penguin Sponsor | \$ 1,000 |
| <input type="checkbox"/> Hole Sponsor | \$ 500 |
| <input type="checkbox"/> Ticket Bundle | Varies |

Payment Method:

- Please send Invoice
- Check Enclosed payable to the Wendy's Chili Open
- Would like to pay by Credit Card, please contact me for card information

To secure your corporate sponsorship of the 14th **Wendy's Chili Open**, please return this form by **November 15, 2009**, to receive full sponsor benefits.

Please fax form and mail form and check to:

Wendy's Chili Open

P.O. Box 1786

Westerville, Ohio 43086-1786

FAX: (614) 568-7105

E-mail: ljenkins@hrserve.net

Phone: (614) 975-2540

THANK YOU FOR HELPING CENTRAL OHIO CHILDREN & FAMILIES!

Sponsorship Levels and Benefits

Presenting Sponsor (\$25,000) Benefits:

- Prominent presence in the television, radio and print promotion ads that run for nearly 2 months and are valued at over \$300,000 – over 750 ads/commercials, etc. (Includes WCOL 92.3, WBNS 10TV, The Columbus Dispatch, Time Warner, This Week Community Newspapers, and ClearChannel Outdoors)
- Included in actual announcements related to event... (The Wendy's Chili Openpresented by.....your company)
- Corporate identity/logo featured in Wendy's Chili Open marketing materials (full color inserts sent to nearly 25,000 individuals and corporations)
- Featured in event displays in 70 Kroger stores and 123 Wendy's restaurants
- Key positioning of logo on the event website – www.wendyschiliopen.com
- Company logo on admission tickets (15,000 printed)
- Company logo featured on video screens during event (5,000 attendees)
- Corporate banner prominently displayed at event (provided by company)
- 50 complimentary admission tickets (\$1,500 value)
- 10 complimentary VIP passes (\$1,000 value) to heated trailer which includes specially catered food, drinks and warm restrooms.

Tent Sponsor (\$20,000) Benefits:

- Prominent presence in the television, radio and print promotion ads that run for nearly 2 months and are valued at over \$300,000 – over 750 ads/commercials, etc. (Includes WCOL 92.3, WBNS 10TV, The Columbus Dispatch, Time Warner, This Week Community Newspapers, and ClearChannel Outdoors)
- Corporate identity/logo featured in Wendy's Chili Open marketing materials (full color inserts sent to nearly 25,000 individuals and corporations)
- Naming rights to tent and signage on tent with Company name and logo
- Featured in event displays in 70 Kroger stores and 123 Wendy's restaurants
- Key positioning of logo on the event website – www.wendyschiliopen.com
- Company logo on admission tickets (15,000 printed)
- Company logo featured on video screens during event (5,000 attendees)
- Corporate banner prominently displayed at event (provided by company)
- 40 complimentary admission tickets (\$1,200 value)
- 8 complimentary VIP passes (\$800 value) to heated trailer which includes specially catered food, drinks and warm restrooms.

Polar Bear Sponsor (\$15,000) Benefits:

- Prominent presence in the television, radio and print promotion ads that run for nearly 2 months and are valued at over \$300,000 – over 750 ads/commercials, etc. (Includes WCOL 92.3, WBNS 10TV, The Columbus Dispatch, Time Warner, This Week Community Newspapers, and ClearChannel Outdoors)
- Corporate identity/logo featured in Wendy's Chili Open marketing materials (full color inserts sent to nearly 25,000 individuals and corporations)
- Featured in event displays in 70 Kroger stores and 123 Wendy's restaurants
- Key positioning of logo on the event website – www.wendyschiliopen.com
- Company logo on admission tickets (15,000 printed)
- Company logo featured on video screens during event (5,000 attendees)
- Corporate banner prominently displayed at event (provided by company)
- 30 complimentary admission tickets (\$900 value)
- 6 complimentary VIP passes (\$600 value) to heated trailer which includes specially catered food, drinks and warm restrooms.

Elephant Sponsor (\$10,000) Benefits:

- Prominent presence in the television, radio and print promotion ads that run for nearly 2 months and are valued at over \$300,000 – over 750 ads/commercials, etc. (Includes WCOL 92.3, WBNS 10TV, The Columbus Dispatch, Time Warner, This Week Community Newspapers, and ClearChannel Outdoors)
- Corporate identity/logo featured in Wendy's Chili Open marketing materials (full color inserts sent to nearly 25,000 individuals and corporations)
- Featured in event displays in 70 Kroger stores and 123 Wendy's restaurants
- Key positioning of logo on the event website – www.wendyschiliopen.com
- Company logo on admission tickets (15,000 printed)
- Company logo featured on video screens during event (5,000 attendees)
- Corporate banner prominently displayed at event (provided by company)
- 20 complimentary admission tickets (\$600 value)
- 4 complimentary VIP passes (\$400 value) to heated trailer which includes specially catered food, drinks and warm restrooms.

Gorilla Sponsor (\$7,500) Benefits:

- Prominent presence in print promotion ads that run for nearly 2 months and are valued at over \$100,000 – The Columbus Dispatch, Time Warner, and This Week Community Newspapers; Company logo displayed on event web site
- Company logo featured on video screens during event (5,000 attendees)
- Corporate banner prominently displayed at event (provided by company)
- 15 complimentary admission tickets (\$450 value)
- 3 complimentary VIP passes (\$300 value) to heated trailer which includes specially catered food, drinks and warm restrooms.

Lion Sponsor (\$5,000) Benefits:

- Prominent presence in print promotion ads that run for nearly 2 months and are valued at over \$100,000 – The Columbus Dispatch, Time Warner, and This Week Community Newspapers; Company logo displayed on event web site
- Company logo featured on video screens during event (5,000 attendees)
- Corporate banner prominently displayed at event (provided by company)
- 10 complimentary admission tickets (\$300 value)
- 2 complimentary VIP passes (\$200 value) to heated trailer which includes specially catered food, drinks and warm restrooms.

Manatee Sponsor (\$2,500) Benefits:

- Prominent presence in print promotion ads that run for nearly 2 months and are valued at over \$100,000 – The Columbus Dispatch, Time Warner, and This Week Community Newspapers; Company logo displayed on event web site
- Company logo featured on video screens during event (5,000 attendees)
- Corporate banner prominently displayed at event (provided by company)
- 10 complimentary admission tickets (\$300 value)

Penguin Sponsor (\$1,000) Benefits:

- Prominent presence in print promotion ads that run for nearly 2 months and are valued at over \$100,000 – The Columbus Dispatch, Time Warner, and This Week Community Newspapers; Company logo displayed on event web site
- Company logo featured on video screens during event (5,000 attendees)
- Corporate banner prominently displayed at event (provided by company)
- 5 complimentary admission tickets (\$150 value)

Hole Sponsor (\$500) Benefits:

- Prominent presence in print promotion ads that run for nearly 2 months and are valued at over \$100,000 – The Columbus Dispatch, Time Warner, and This Week Community Newspapers
- Company logo featured on video screens during event (5,000 attendees)
- 5 complimentary admission tickets (\$150 value)

Advance Bulk Purchase of Event Tickets – Purchased by January 31, 2010

- Advance purchase of 500 tickets (\$15,000 value) \$10,000
- Advance purchase of 250 tickets (\$7,500 value) \$ 5,500
- Advance purchase of 100 tickets (\$3,000 value) \$ 2,400
- Other quantities quoted separately